

# ADVENTURE FEST SPONSORSHIP OPPORTUNITIES

## Adventure Fest

- The "Adventure Fest" is a carnival style family event with a checkpoint race component to be held on September 30<sup>th</sup>, 2023 @ Reunion Ranch
- The event will feature fun activities & goodies with additional exciting things such as ziplines, mazes, carnival games, face painting & more. Being involved in the community is important to AAFAME members, therefore, we will continue our work with charities where our volunteers can make the most impact, both personally & financially.
- In the past, we have partnered with the Helping Hand of Austin & Big Brothers Big Sisters of Central Texas with total donations of \$55,910 over the last 6 years.
- We will continue our efforts in providing an event that all members of the family can participate in with flexible schedules.
- Your financial support will allow us to pay for the expenses to have the event, as well as donate a portion of the proceeds to charity.

### GOLD SPONSOR \$1,000

- Company logo with link to website on event website & flyer
- Logo printed on large scale in event program
- Ability to set up booth at event to promote services
- Ability to provide volunteers to assist day of festival

### SILVER SPONSOR \$750

- Company logo with link to website on event website & flyer
- Logo printed on medium scale in event program
- Ability to set up booth at event to promote services
- Ability to provide volunteers to assist day of festival

### BRONZE SPONSOR \$500

- Company logo on event website only
- Name recognition in event program
- Ability to provide marketing materials at registration desk
- Ability to provide volunteers to assist day of festival

### SUPPORTING SPONSOR \$250

- Ability to provide volunteers to assist day of festival
- Recognition in event program



**\*\*Please be advised that payments will be made to AAFAME a 501(c)6 organization and is considered a business expense. After completion of the event, AAFAME will send a document identifying what portion of the funds can be used as a charitable donation to Big Brothers Big Sisters a 501(c)3 organization. For example: A sponsorship level of \$500 after event expenses may result in a \$400 charitable donation.**