



AAFAME 2026 SPONSORSHIP PROGRAM



AAFAME is the largest organization in Texas dedicated to the education & advancement of building and operating engineers.

MISSION

Austin Association of Facility & Maintenance Engineers - AAFAME is the largest organization in Texas dedicated to the education & advancement of building and operating engineers.



MEMBERSHIP

We maintain a membership of

523

Individuals that consist of chief, lead, intermediate, and entry level engineers as well as industry related vendors to service their building needs.

ATTENDANCE

Our events are well attended by

4,301

Building Maintenance professionals & supporters of the industry. We meet on a regular basis through events & meetings to allow for networking & exposure.

CONTACTS

Our mailing list consists of

880

Contacts including members & like-minded individuals exposed to AAFAME by way of attendance or referral with a high open rate of 58%.

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ANNUAL SPONSORSHIP PROGRAM

STEP #1

Select the annual sponsorship program that best meets your needs & budget.

PLATINUM \$9,000

GOLD \$7,000

SILVER \$5,000

BRONZE \$3,000

STEP #2

Review the opportunities listed in this brochure and choose benefits that total the dollar value associated with your sponsor level.

EXAMPLE

XYZ Company decides to be a Silver Sponsor at the cost of \$5,000. XYZ Will choose items from the menu of benefits totaling \$5,000.

Luncheon \$1,500

Pit Boss Sponsor - \$2,000

EXPO Booth - \$1,500

Total = \$5,000

STEP #3

Sign up online for the annual program by 1/15/2026

Full payment is due by 1/31/2026

Link to sign up is on the last page of this brochure.

ACT FAST!

The sooner you sign up, the better chance you have of getting what you want.

After 1/15/2026 all remaining sponsorships will be available for individual sale.

For instance, you can purchase a EXPO booth only for \$1,500.

JUST IN CASE

In the event appropriate funding is not acquired or event is cancelled, categories described in this program may be changed at AAFAME's sole discretion. If an event or category is cancelled, benefits shall be reallocated to other benefits.



ANNUAL SPONSORSHIP PROGRAM

SPONSOR BENEFITS

PLATINUM - \$9,000

GOLD - \$7,000

SILVER - \$5,000

BRONZE - \$3,000

First Come First Serve for High Profile Events such as Chili Slam, EXPO, Engineer Appreciation, Directory and Luncheons	✓	✓	✓	
Company Highlighted on AAFAME Social Media platforms	✓	✓	✓	
Speaker or moderator opportunity to at a Luncheon or Training class	✓			
Receive Preferred Placement at Events such as the Chili Slam & EXPO	✓	✓	✓	
Rotating Logo on Home Page of AAFAME Website	✓	✓		
Logo on Sponsor Page of AAFAME Website & Luncheon Power Points	✓	✓	✓	
Company Name listed on Partner Page of AAFAME Website & Power Points				✓
Logo Published in Weekly email to Mailing list of over 900 email addresses	✓	✓	✓	
First Choice of Annual Program the Following Year	✓	✓	✓	✓
Includes # Prepaid luncheon(s) (Discount Code to be provided) value \$550	8	8	8	
Includes # Membership(s) Valued at \$340 each	4	3	2	1

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ADVERTISING OPPORTUNITIES

COMMUNITY SERVICES \$250 (Unlimited)

- Be listed as a Community Services Partner for our volunteer opportunities
- Logo listed on website related to the community services project
- The committee picks the volunteer opportunities and will provide ample notice of confirmed activities
- Sponsor able to attend volunteer event for networking opportunities

CAREER CENTER \$750 (4 available)

- Company logo posted on Career Center webpage
- Career Center gets the most hits of any page on our website! Average of 347 hits per month per Google Analytics
- By sponsoring, the career center allows us to keep the service free to members and other companies seeking to find qualified engineers

ARCH AWARD \$2,000 (1 available)

- The AAFAME Recognition of Champions Award (ARCH) is well received by the property management industry
- This sponsorship is an opportunity for a company to be the sole sponsor of the award
- Award is presented at the annual Awards Luncheon to be held February 8th, 2025 @ Junior League Austin
- Typical attendance is 300+ engineers, property managers and industry professionals
- Recognition in AAFAME newsletter as partner for the award
- Assist in the award ceremony during the program
- Company name announced at event
- Included in photo opp with winners



MEMBERSHIP DIRECTORY

Advertisements printed in our annual membership directory delivered to over 600+ industry professionals. Engineers use these on a daily basis to find an AAFAME vendor for products/services. Having an ad in the publication allows you to stand out above other vendor members. The directory is distributed to all attendees at the annual Vendor Expo held in September.

Cover(s)

- Back Cover - Color (1 available) **\$2,000**
- Inside Covers - Color (2 available) **\$1,500**
- Inside Covers - B/W (2 available) **\$1,250**
- **Platinum & Gold Sponsors have first choice on Cover Ads**

Inside Ads

- B/W Full Page Ads **\$500**
 - All ads are 5" x 8"
 - Unlimited available



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EVENT SPONSORSHIP OPPORTUNITIES

AWARDS LUNCHEON PREMIER SPONSOR \$4,000 (1 available)

Reserved for Platinum & Gold Sponsors!

- Awards Luncheon be held on February 11, 2026 @ the Junior League Austin.
- Program will include presentation of the annual ARCH award where we recognize members for their achievements.
- Average attendance of 300+ engineers, property managers & vendors
- Company representative able to speak from podium for 2 minutes about company service during the program
- Display table provided at luncheon for marketing materials
- Sponsor can bring their own banner/signage to display at the event
- Logo to be included on event webpage and event notice sent by email to 900+ addresses
- Includes Reserved table for 10 people at the front of the room near stage (valued at \$650).
- Assist with door prize drawings at the end of the event
- Sponsor responsible for providing door prize valued at \$150+
- Receive attendance list after event is over

AWARDS LUNCHEON Display Table Only \$1000 (5 available)

Table & tablecloth provided.
Onsite exposure to 300+ attendees

HOLIDAY LUNCHEON

The AAFAME Holiday Luncheon is always a hit with an average attendance of 250 engineers, property managers and vendors. The event is typically held first of December. Location pending for 2026.

It features fun games, board recognition, community service efforts and team building for companies who attend. Sponsoring the event allows us to keep costs down & cover expenses.

SNOWMAN LEVEL - \$4,500

- ***Reserved for Plat/Gold Sponsor!***
- Top event sponsor! (1) Available
- Company logo on all AAFAME holiday email invitations, website & signage at luncheon
- Company representative allowed to speak from podium for 2 minutes
- Table-top in ballroom reserved for your marketing materials
- Ability to provide promo item with company logo (approx 300 items)
- Includes 2 attendees to event

GINGERBREAD LEVEL - \$1,750

- Company name on all AAFAME holiday email invitations, website & signage at luncheon
- Only (4) sponsorships available
- Table-top in ballroom reserved for your marketing materials
- Includes 2 attendees to event

CANDY CANE LEVEL - \$750

- Company name on all AAFAME holiday email invitations, website & signage at luncheon
- Unlimited sponsorships available
- Recognized during program
- Includes 1 attendee to event

LUNCHEON PROGRAMS \$2,000 per month (7 available)

- Luncheons held at Norris Conference Center
- 7 months Available: 1/14, 3/11, 4/8, 5/13, 6/10, 10/14, 11/11
- Approximately 160 attendees with a mix of engineers, property managers & vendors
- Company representative able to speak from podium for 2 minutes about company service at the beginning of the program
- Table provided at registration area for marketing materials
- Sponsor to bring bowl to collect business cards
- Sponsor can bring their own banner/signage to display at the event
- Logo to be submitted for event webpage and event notice sent by email to 900+ addresses
- Two representatives can attend at no charge
- Assist with door prize drawings at the end of the event
- Ability to keep business cards from the drawing for follow up
- We ask that sponsors provide a minimum of one door prize valued at \$100+ for the engineer door prize drawing

ENGINEER APPRECIATION \$1000 (unlimited)

- Appreciation event for Engineers to be held 3rd Quarter @ a Trendy & fun location
- Average attendance 75 engineers
- Only sponsoring vendors allowed to attend this VIP event!
- Includes 2 attendees with sponsorship - can purchase additional registrations
- In lieu of display tables with promo items, goody bags will include items donated by sponsoring vendors
- Company logo included on website event page & on emails sent to over 900 email addresses
- Past events include: Casino, Top Golf, Bowling, Shooting. We are always looking for new ideas!



EXPO SPONSORSHIP OPPORTUNITIES

23rd Annual Vendor Expo

The 2026 Vendor EXPO will be held September 8th, 2026 @ Palmer Event Center Exhibit Hall 1. The Vendor Expo is an event where building engineers & managers network with AAFAME's vendor members in a trade show environment. We average 400+ attendees including building engineers & property managers. To encourage attendance, AAFAME offers a Grand Prize of \$500. Our goal is to have approximately 90 booths. The theme for the 2026 show has not been determined as of yet, but can be sure it will be fun!

GRAND PRIZE SPONSOR \$3,500 (1 available)

- **Reserved for Plat/Gold Sponsor**
- Logo printed on the Grand Prize Entry card given to all attendees
- Will receive recognition as Grand Prize sponsor & assist with award ceremony
- Grand Prize collection box will be located near the vendor booths
- Signage at the event provided by AAFAME
- Includes Standard 10x10 Booth
- 1st option to pick booth location
- Will receive contact list of attendees after event

REFRESHMENT SPONSOR \$2,500 (4 available)

- Company logo included in all event announcements & website
- Signage at the event provided by AAFAME
- Includes Standard 10x10 Booth
- 1st option to pick booth location
- Will receive contact list of attendees after event

REGISTRATION SPONSOR \$2,500 (1 available)

- Ability to provide goody bags for all attendees
- Ability to provide volunteers to register attendees upon arrival and wear company shirts
- Signage at the event provided by AAFAME
- Includes Standard 10x10 Booth
- 1st option to pick booth location
- Will receive contact list of attendees after event

PHOTO SPONSOR \$2,500 (1 available)

- Company logo watermarked in bottom right corner of all photos published after event
- Over 700 views on pictures from 2025 event
- Includes Standard 10x10 Booth
- 1st option to pick booth location
- Will receive contact list of attendees after event
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DELUXE BOOTH \$2,500

- Deluxe Booths will be 10'x20' & include (2) tables with cloth/skirt
- Includes 4 attendees to work booth (will be able to purchase additional attendees)
- Lunch included!
- Vendors are encouraged to donate additional door prizes for drawing
- Will receive contact list of attendees after event

STANDARD BOOTH \$1,500

- Standard Booths will be 10'x10' & include (1) table with cloth/skirt
- Includes 2 attendees to work booth (will be able to purchase additional attendees)
- Lunch Included!
- Vendors are encouraged to donate additional door prizes for drawing
- Will receive contact list of attendees after event

BUDGET BOOTH \$1,000

- Affordable 10x10 booth spaces positioned in lower-traffic areas with (1) table with cloth/skirt
- Includes 2 attendees to work booth (will be able to purchase additional attendees)
- Lunch Included!
- Vendors are encouraged to donate additional door prizes for drawing
- Will receive contact list of attendees after event



CHILI SLAM SPONSORSHIP OPPORTUNITIES

33rd Annual Chili Slam

Our annual Chili Slam is our biggest event of the year with over 150 teams & 900 anticipated attendees consisting of engineers, managers & their co-workers. Next year will be our 33rd annual event featuring volleyball, horseshoes, washers, tug of war, chili, brisket and jack pot cook-offs. The tentative date is April 17, 2026 @ Krieg Field. We are asking for your generous support this year as we have in the past. Our team registration income is less than it cost to have this great event and we make up the difference with sponsorships from our vendors. In return, we are committing to ensuring that every engineer & building manager is aware of your support of AAFAME. This year we will require all participating vendors be paying sponsors with limited attendees.

Top Chili Pepper - Title Sponsorship costs \$5,500 and is reserved for Gold Sponsors only.

First come first serve on is awarded this prestigious benefit – so act fast!

The Top Chili Pepper sponsor will receive these benefits related to the event:

- Company logo incorporated on the event logo as shown below from past events.
- Event/Company logo will be added to all event marketing materials, including flyers, registration forms, emails, website, etc.
- Event/Company logo with will be printed on the front of the tournament shirt (400+ shirts) to be given to team participants.
- Top sponsor will receive 20 event shirts.
- Provided 20 tickets for entry to event.
- Recognition at the May 2026 luncheon as the Top Chili Pepper! You will have one minute at the podium at the May Luncheon to talk about your company prior to the award ceremony.
- Ability to set up tent in prominent area of the tournament field. VIP parking!
- Team registration fee included for each event of choice including volleyball, chili, BBQ, Jack Pot, horseshoes or washers.
- Notification sent to all AAFAME engineers announcing your commitment to the association.
- The esteem pleasure of being the title sponsor of one of the most successful association events in Austin!



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CHILI SLAM SPONSORSHIP OPPORTUNITIES



33rd Annual Chili Slam



T-SHIRT SPONSOR

\$3,500 (1 available)

- **Reserved for Plat/Gold Sponsor!**
- Logo printed on sleeve of event t-shirts to be given to all team participants
- Average 400 shirts to be distributed
- Includes (1) team registration fee of choice + 4 additional attendees

TEAM BAG SPONSOR

\$2,750 (1 available)

- **Reserved for Plat/Gold Sponsor!**
- Logo printed on bags given to teams with event logo
- 300 team bags to be printed
- Includes (1) team registration fee of choice + 4 additional attendees
- Does not receive logo on back of event shirt

GATE SPONSOR

\$2,750 (2 available)

- Prominent signage at (2) gates where all 900 attendees will enter to access event area
- Ability to provide volunteers & goodies at entrance
- Includes (1) team registration fee of choice + 4 additional attendees
- Receives logo on back of shirt

A/C TOILET SPONSOR

\$2,500 (1 available)

- Prominent signage on the Refrigerated PortaPotties where all 900 attendees will utilize at some point during the day
- Includes (1) team registration of choice + 4 additional attendees
- Receives logo on back of shirt

WRISTBAND SPONSOR

\$2,000 (1 available)

- Logo printed on wristbands to be provided to over 900 attendees
- Includes (1) team registration fee of your choice + 2 additional attendees
- Does not receive logo on back of event shirt

FINGER LICKIN' SPONSOR

\$3,000 (20 available)

- Preferred placement in cook-off
- Signage with company logo
- Logo located on the Chili Slam event page
- (1) cook-off team registration fee including health permit
- 6 people total included with this sponsorship.
- Receives logo on back of event shirt

PIT BOSS SPONSOR

\$2,000 (10 available)

- Signage with company logo
- Logo located on website
- Able to set up canopy near pit area
- Includes (1) horseshoe or washer team registration for 2 people
- Plus 2 additional attendees
- Receives logo on back of event shirt

SPIKE SPONSOR

\$2,000 (10 available)

- Signage at event with company logo at the volleyball courts
- Logo located on the website
- Able to set up canopy near Volleyball courts
- Includes (1) volleyball team registration fee for 6 people.
- Plus 2 additional attendees.
- Receives logo on back of event shirt

CHILI SLAM SPONSORSHIP OPPORTUNITIES

33rd Annual Chili Slam, *continued*

TUG OF WAR SPONSOR **\$2,000 (1 available)**

- The most fun event to watch, by far, is Tug of War!
- Sponsor will receive signage at the event
- Ability to referee/judge the participants
- Includes 4 attendees
- Receives logo on back of event shirt

PHOTO SPONSOR **\$2,500 (1 available)**

- Company logo watermarked in bottom right corner of all photos published after event
- Over 200 photos are viewed by all members of AAFAME.
- Includes 4 attendees
- Does not receive logo on back of event shirt

REGISTRATION SPONSOR **\$750 (2 available)**

- Prominent signage at registration tent where all teams check-in
- Ability to provide volunteers to register team participants & pass out shirts (optional)
- Includes 2 attendees
- Does not receive logo on back of event shirt

MUSIC SPONSOR **\$1,000 (1 available)**

- Prominent signage at the music tent
- Includes 2 attendees
- Able to request songs played during event
- Does not receive logo on back of event shirt

GOLF CART SPONSOR **\$1,000 (4 available)**

- Sponsor will receive signage at the event
- Approx. 700 folks exposed to your logo
- Does not receive logo on back of event shirt
- Includes 4 attendees



JUDGING SPONSOR **\$750 (4 available)**

- Signage at judging area near cook-off area with company logo
- Logo located on the Chili Slam event website.
- Sponsor can provide judge as needed for the contest.
- Does not receive logo on back of event shirt
- Includes 2 attendees





- *Deadline to sign up as annual sponsor is 1/15/2026.*
- *Full payment is due by 1/31/2026. 5% added after 2/1/2026 for late fee.*
- *Once the form is submitted, we will send you an invoice to pay from.*
- *We prefer to receive checks for payment.*
- *3% fee can be added to total for credit card payments.*
- *Categories chosen are not guaranteed until confirmation by administrator.*
- *We will announce final assignments in January 2026.*

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Maintenance Engineers
PO Box 203625
Austin TX 78720
Email: admin@aafame.org
Website: www.aafame.org

<http://bit.ly/3L5j1kL>
SIGN UP
TODAY!

Questions?
Amy Ables (amy@aafame.org)

THANK YOU FOR YOUR SUPPORT!

